



ALPHA OMEGA
Collective

TOLOSA ALPHA OMEGA PERINET

FOR IMMEDIATE RELEASE

Alpha Omega Collective Expands with Downtown Napa Tasting Room

*Tolosa, Alpha Omega and Perinet wineries bolster presence
with premier location in Napa County's hottest area*

RUTHERFORD, Calif. (Oct. 26, 2018) – The Alpha Omega Collective, the umbrella brand for Alpha Omega, Tolosa and Perinet wineries, proudly announces that it will open its first tasting room in a premier location of downtown Napa currently occupied by Capp Heritage. Terms of the lease agreement were not disclosed. Alpha Omega Collective, expected to open this winter at 1245 First Street, will feature wines from all three brands in the prime, corner building, which includes a spacious tasting room, lounge and outside seating.

“With all the recent improvements in downtown Napa, the City of Napa has become a hub for wine tourists,” said Vintner Robin Baggett, who oversees the Alpha Omega Collective. “Our three wineries want to be part of this wine industry expansion. And, being directly across the street from the beautiful Archer Hotel puts us right in the middle of all the action. We are very excited to be in the City of Napa.”

The lease agreement underlines Robin’s and his vintner wife Michelle Baggett’s commitment to further enhancing their umbrella brand by increasing awareness and visibility of their wines. The Alpha Omega Collective, unveiled earlier this year, includes Tolosa in San Luis Obispo’s Edna Valley, Alpha Omega on Napa Valley’s Rutherford Bench and Perinet in Spain’s Priorat.



TOLOSA

EDNA VALLEY
CALIFORNIA



ALPHA OMEGA

NAPA VALLEY
CALIFORNIA



PERINET

PRIORAT
SPAIN

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About the Alpha Omega Collective

The Alpha Omega Collective, founded in 2018, is the umbrella brand for vintners Robin and Michelle Baggett’s wineries, which include Alpha Omega on the Rutherford Bench of Napa Valley, Tolosa in San Luis Obispo, Calif., and Perinet in Spain’s Priorat region. Each winery showcases its deep regional roots where the influence of the sea and stunning, rock-laden soils combine to produce world-class wine with unique accents. The individual personalities are unmistakable, but the Alpha Omega Collective stands as one. For more information, visit www.alphaomegacollective.com.

www.tolosawinery.com
www.aowinery.com
www.perinetwinery.com

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